

PROGRAM

Monday, 13 May 2013

17:00 - 18:00	Addresses – Welcome coffee
	<ul style="list-style-type: none"> › Fanis Papas, Deputy Head of Environment, Energy and Natural Resources, Region of Central Macedonia › Athanasios Savvakis, General Secretary, Federation of Industries of Northern Greece (F.I.N.G) › Vasil Valtsev, Consul General of the Republic of Bulgaria
18:00 - 20:00	Cross-Border Cooperation & Fostering Competitiveness of Small Enterprises
Chairman	Kiriakos Fotiadis , Coordinator of "Joint Technical Secretariat", of the European Territorial Cooperation Program "Greece – Bulgaria" 2007 - 2013
Addresses	<ul style="list-style-type: none"> › Georgios Emmanouil, Head of the Managing Authority of European Territorial Cooperation Program <i>«The contribution of cross-border cooperation programs to growth up today: results and new directions for the next programming period»</i> › Prof. Nikos Komninos, Aristotle University of Thessaloniki, Urban and Regional Innovation Research Unit «URENIO», Scientific Manager of the CROSS – INNO – CUT project <i>«Open innovation and smart business networks: saving resources and new products through outgoing cooperations»</i> › Christos Ev. Georgiou, Ph.D., Director, Research & Documentation Department of Federation of Industries of Northern Greece (F.I.N.G), Project Manager of the CROSS – INNO – CUT project <i>«Presentation of the CROSS – INNO – CUT project: fostering the competitiveness of small enterprises for reducing operating costs»</i> › Associate Prof. Dr. Preslav Dimitrov, Vice - Dean of the Faculty of Economics, South West University, «Neofit Rilski» <i>«Reducing operating costs in small enterprises in the cross-border area: the Bulgarian experience»</i>
20:00 - 21:00	Open Discussion - Summary of 1st day Brief Presentation of 2nd day

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CROSS.INNO.CUT

cross border implementation
of innovative cost cutting technologies

INTERNATIONAL CONFERENCE

IMPLEMENTATION OF INNOVATIVE COST CUTTING
TECHNOLOGIES IN SMALL & MEDIUM ENTERPRISES

13 - 14 May 2013
Mediterranean Palace Hotel
Thessaloniki



PROGRAM

Tuesday, 14 May 2013

09:00 - 09:30	Registration – Coffee
09:30 - 11:30	The Innovative Approach of the Cross-Inno-Cut Project for Reducing Operating Costs in a Small Enterprise
Chairman	Dr. Evangelos Kopsachilis , Researcher, Research & Documentation Department of Federation of Industries of Northern Greece (F.I.N.G), Head of Management Team of the CROSS – INNO – CUT project
Addresses	<ul style="list-style-type: none"> › Isidoros Passas, Urban and Regional Innovation Research Unit «URENIO», Aristotle University of Thessaloniki <i>«Presentation of the CROSS – INNO – CUT innovative approach: diagnostic tool, information system, indicators and diagnostic study»</i> › Dr. Evangelos Kopsachilis, Researcher, Research & Documentation Department of Federation of Industries of Northern Greece (F.I.N.G), Head of Management Team of the CROSS – INNO – CUT project <i>«70 cases of reducing operating costs in small & medium enterprises in the cross-border area Greece – Bulgaria: the Greek experience»</i> › Chief Assistant Prof. Dr. Teodora Kiryakova-Dineva, Faculty of Economics, South West University, «Neofit Rilski» <i>«30 cases of reducing operating costs in small & medium enterprises in the cross-border area Greece – Bulgaria: the Bulgarian experience»</i> › Theodoros Seremetakis, MBA, Consultant of the CROSS – INNO – CUT project <i>«From the diagnosis of problems' to the successful implementation: an indicative example of the CROSS – INNO – CUT approach»</i> <p>Plenary Discussion</p>
11:30 - 12:00	Coffee Break

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European Territorial Cooperation Programme
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Tuesday, 14 May 2013

12:00 – 14:00	The Results of the Project by Thematic Area for Reducing Operating Costs: Case Presentations
<p>Chairman</p> <p>Addresses</p>	<p>Associate Prof. Dr. Preslav Dimitrov, Vice – Dean of the Faculty of Economics, South West University, «Neofit Rilski»</p> <p>› Dr. Sotiris Zigiariis, Urban and Regional Innovation Research Unit «URENIO», Aristotle University of Thessaloniki</p> <p>«<i>Presentation of the CROSS – INNO – CUT innovative approach for reducing operating costs in the marketing and product promotion in a small & medium enterprise. Methodology, performance indicators diagnosis of areas with high cost</i>»</p> <p>› Antonis Arletos, Consultant of the project CROSS – INNO – CUT</p> <p>«<i>Reducing production operating costs through sensors: implementation of the project's CROSS – INNO – CUT project methodology in a small & medium enterprise from the distillery sector in Greece</i>»</p> <p>› Costas Tramantzas, Consultant of the CROSS – INNO – CUT project</p> <p>«<i>Reducing operating costs through renewable energy resources and energy management: implementation of the CROSS – INNO – CUT project methodology in a small & medium enterprise from the flexible material packing sector</i>»</p> <p>› Spyros Chioteris, Consultant of the CROSS – INNO – CUT project</p> <p>«<i>Reducing operating costs in the supply chain: implementation of the CROSS – INNO – CUT project methodology in a pipe manufacturer</i>»</p> <p>› Associate Prof. Dr. Nikolay Marin, Vice – Dean of the Faculty of Law and History, South West University, «Neofit Rilski»</p> <p>«<i>Reducing operating costs in high cost area "People and Processes" (the example of the Bulgarian enterprises)</i>»</p> <p>Questions – Discussion</p>
14:00 – 15:30	Light Lunch Break

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Tuesday, 14 May 2013

15:30 – 16:30	Round Table: Business Experience
Chairman	Christos Ev. Georgiou , Ph.D., Director, Research & Documentation Department, Project Manager of the CROSS – INNO – CUT project
Addresses	<ul style="list-style-type: none"> › Christos Ginis, Chairman and CEO, EUROCO S.A. › Konstantinos Konstantinidis, CEO, PELOPAC S.A. › Charis Dounas, Chairman and CEO, STATHIS S.A.
	Plenary Discussion
16:30 – 17:00	Conclusions



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